

# Norwich Passion Play

## Social Media Resource Sheet



At Easter 2022, the Norwich Passion Play was staged by a group of Norwich churches, ecumenical charity Celebrate Norfolk and the professional Christian Saltmine Theatre Company.

The play tells the story of the final week in the life of Jesus Christ in a contemporary way through a drama played out while moving across the city streets, watched by thousands of people.

**Clips from the play have been edited for use on social media this year to help churches share the Easter story.**

The mp4 videos are available to download below and are available in landscape and portrait versions for use on facebook, instagram and twitter.

<https://www.dropbox.com/sh/6e513szcsot00wu/AADVcsWyLlv646XcR4baQGUaa?dl=0>

**Suggested posts for each platform and clip can be found below:**

### Clip 1

#### Twitter

There are jubilant scenes in Norwich as Jesus rides triumphantly into the city. The people love him – they are waiting for a new king **#Norwichpassionplay**

#### Facebook/Instagram

There are jubilant scenes in Norwich as Jesus rides triumphantly into the city. The people love him – they are waiting for a new king

Mary Magdalene excitedly introduces Jesus to the crowd – and they go wild! They have been waiting for a new leader - he is the people's king and they are ready to follow him.

This is the first part of a contemporary drama telling the story of the final week in the life of Jesus Christ **#Norwichpassionplay**

### Clip 2

#### Twitter

The last supper is when Jesus told his friends that he will die so that they – and the whole of humanity – can live **#Norwichpassionplay**

#### Facebook/Instagram

The last supper is when Jesus told his friends that he will die so that they – and the whole of humanity – can live. Jesus talks about pouring out his blood as a sacrifice, and his friends are baffled. He asks his friends if they know who he really is. Some of them understand – he is the son of God.

This is the second part of a contemporary drama telling the story of the final week in the life of Jesus Christ **#Norwichpassionplay**

## Clip 3

### Twitter

The pain and anguish of the crucifixion was dramatized in the **#Norwichpassionplay**. We have all done things wrong, and Jesus died on the cross in our place

### Facebook/Instagram

The pain and anguish of the crucifixion was dramatized in the **#Norwichpassionplay**. We have all done things wrong and turned away from God. Instead of punishing us, Jesus died on the cross in our place.

The story doesn't end with death – there's more – watch out for the next instalment **#Norwichpassionplay**

## Clip 4

### Twitter

He's Alive! Jesus died on the cross and then he rose again. The resurrection turned the world upside down. The Easter story is about life and love **#Norwichpassionplay**

### Facebook/Instagram

Mary Magdalene cannot contain her excitement! Three days ago she saw Jesus dead on a cross. Now he is alive again, which means there is no longer a barrier between us and God. The story ends with life and hope **#Norwichpassionplay**

## Clip 5

### Twitter

Freddy Goymer the @saltminetrust actor who played Jesus in the **#Norwichpassionplay** explains what it means to be a Christian

### Facebook/Instagram

Freddy Goymer the @saltminetrust actor who played Jesus in the **#Norwichpassionplay** explains what Jesus means to him. Jesus is more than a historical figure from 2000 years ago; he believes Jesus is God, and his life, death and resurrection brings love and hope to us today.

## The video

The video is 13 minutes long and includes helpful sub-titles to establish the context.

You can find it on YouTube at: <https://youtu.be/9MFZyrsc388> and it is free to use.

For further information, contact: Keith Morris, Celebrate Norfolk at [keith.morris@networknorwich.co.uk](mailto:keith.morris@networknorwich.co.uk) or ring 07712 787762.

You can find out more at: [christianity.org.uk](http://christianity.org.uk)

Video produced by: [celebratenorfolk.co.uk](http://celebratenorfolk.co.uk)

The Norwich  
**Passion**  
play

**Celebrate**  
Norwich & Norfolk

